



Alumni Survey 2013, Master of Urban Planning

**Introduction**

In April 2013, the faculty of the UB Department of Urban and Regional Planning launched the first of what will become an annual survey of graduates. We asked graduates from the most recent five years to rate us on how we have done so that we can formally track our outcomes and evolve in better directions as needed.

**MUP alumni by the numbers**

Number of MUP graduates between 2008 and 2012: 184. Alumni were distributed as follows: 2008: 37; 2009: 37; 2010: 36; 2011: 29 and 2012: 44.

Number of such graduates with email addresses: 171

Number of such graduates with email addresses that were accepted as valid when we initiated this survey: 159

**Survey process**

We sent a letter via e-mail to our MUP alumni announcing the survey, followed several days later with a link to the survey itself (the survey was administered through a third-party survey site, SurveyMonkey).

**Confidentiality**

Participation is voluntary. Survey subjects were not asked to provide personal information. Results are only presented in aggregate form. No individual responses are revealed.

Survey subjects are not charged to complete the survey, and they are not compensated. At the completion of the survey, alumni are directed to a separate page where they can provide their name and mailing address so that the Department of Urban and Regional Planning can send a free gift as a token of appreciation. Names of survey subjects can never be connected to survey responses.

**How we define planning employment**

We sought information on the types of jobs in which our graduates are employed. We define planning employment as the practice of planning related to architecture, arts and culture, community activism/empowerment, community development or neighborhood planning, economic development, energy, environmental planning, GIS or other computer applications,



historical preservation and heritage, housing, international development, land use and code enforcement, legal practice related to planning, natural resources planning, parks and recreation, planning management, public health, real estate development, tourism, transportation, urban design and waste management.

## Results

### 1. Survey Response Rate

Number of survey responses: 56

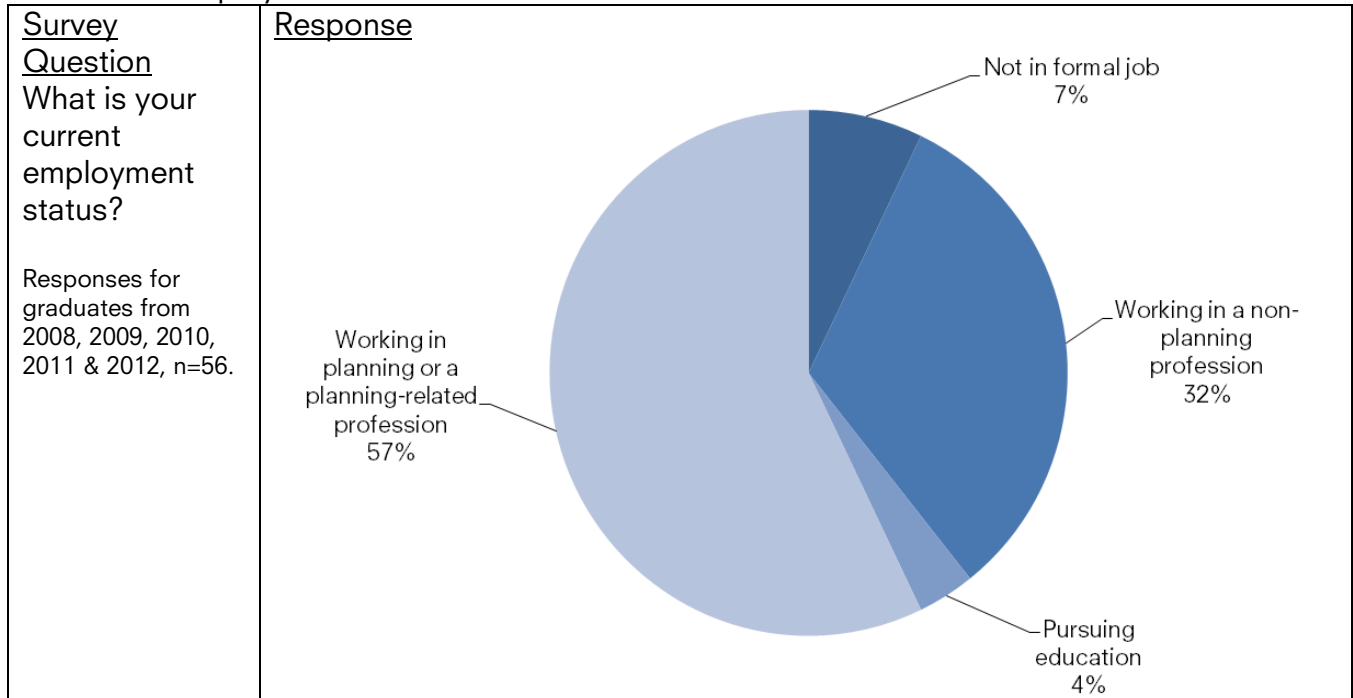
Survey response rate:  $56/159 = 35$  percent

Survey response rates for the most recent five years are:

- 2008: 13%
- 2009: 25%
- 2010: 9%
- 2011: 14%
- 2012: 39%

### 2. Employment

#### 2.1 Current Employment



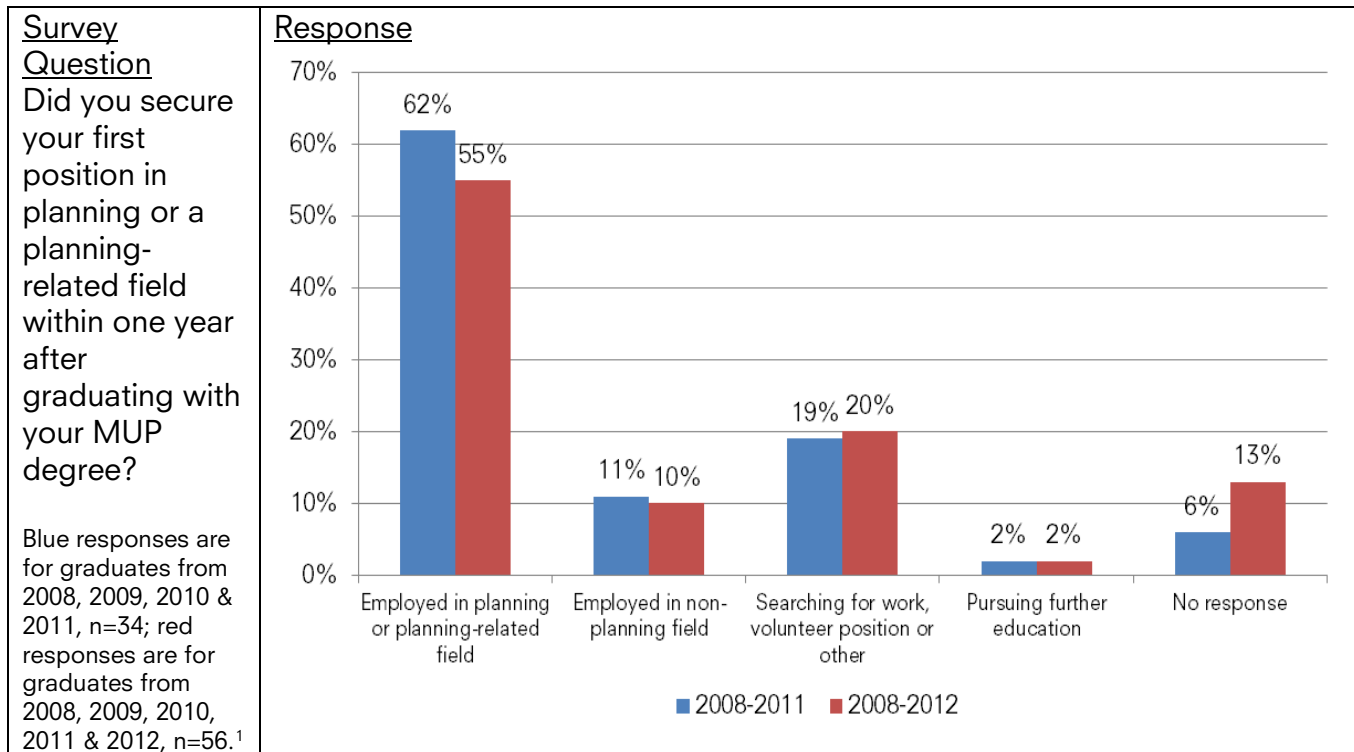


## 2.2 Planning Work Organization

Survey Question	Response	Percentage
If you are working in planning or a planning related field, what type of organization are you employed in?	Consulting	9%
	Government - Federal	6%
	Government - State	3%
	Government - County	6%
	Government - Municipal or local	9%
	Government - Regional	9%
	Government - Public Authority	3%
	International	13%
	Non-profit	25%
	Private sector development	13%
Other	3%	

Responses for graduates from 2008, 2009, 2010, 2011 & 2012, n=32.

## 2.3 First Year Job

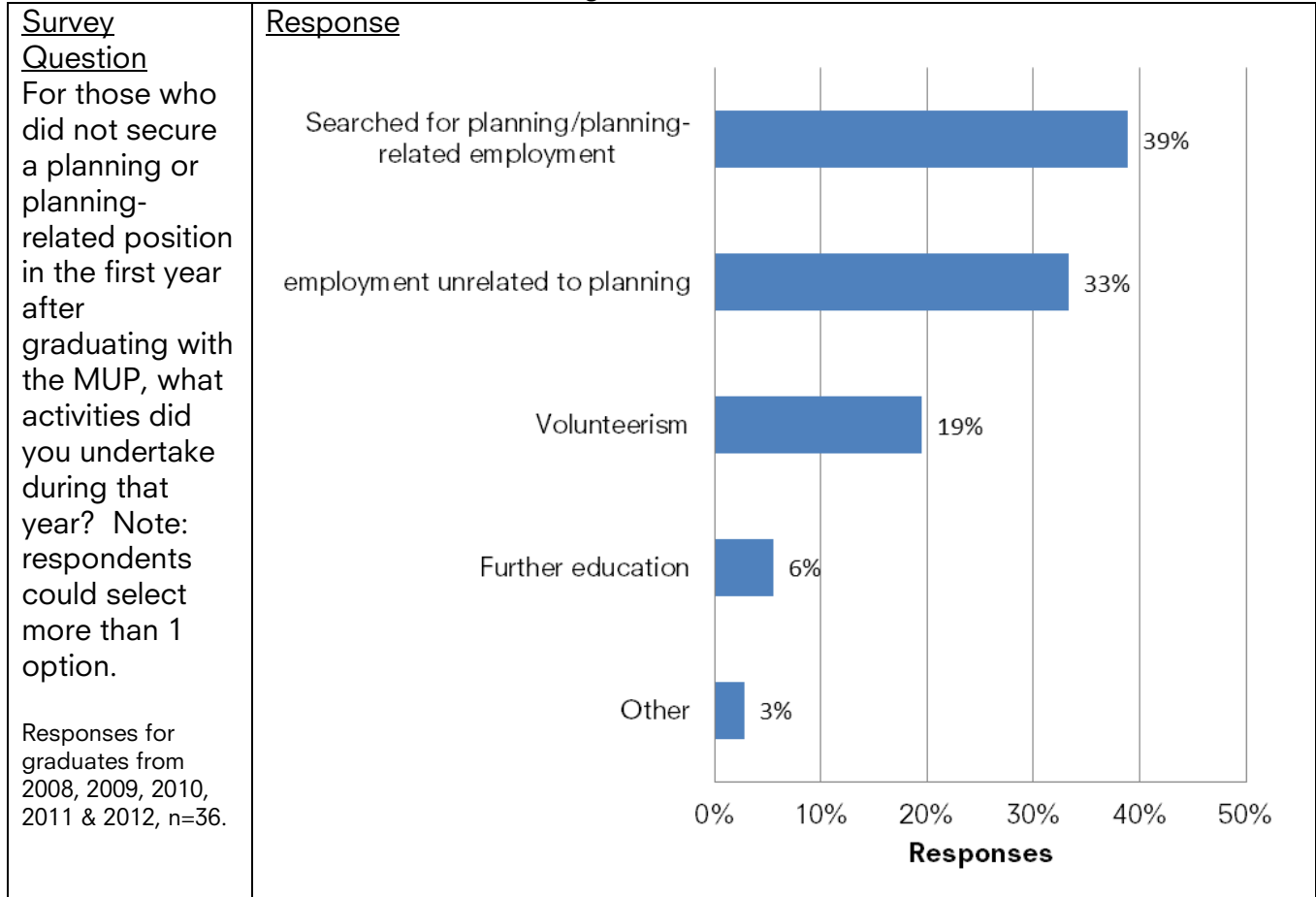


<sup>1</sup> 2008 – 2012 responses include graduates with less than one year from the time of their graduation.





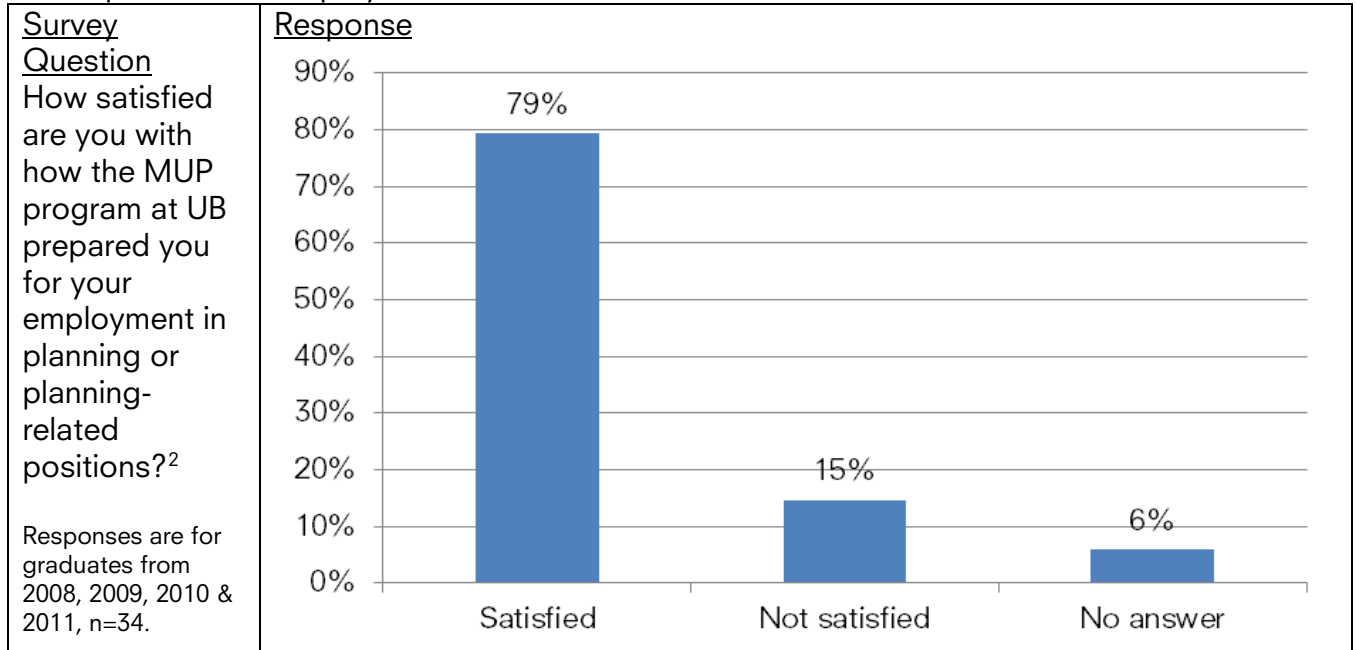
## 2.4 First Year Activities Other Than Planning Position





### 3. Satisfaction with MUP Program

#### 3.1 Preparation for employment

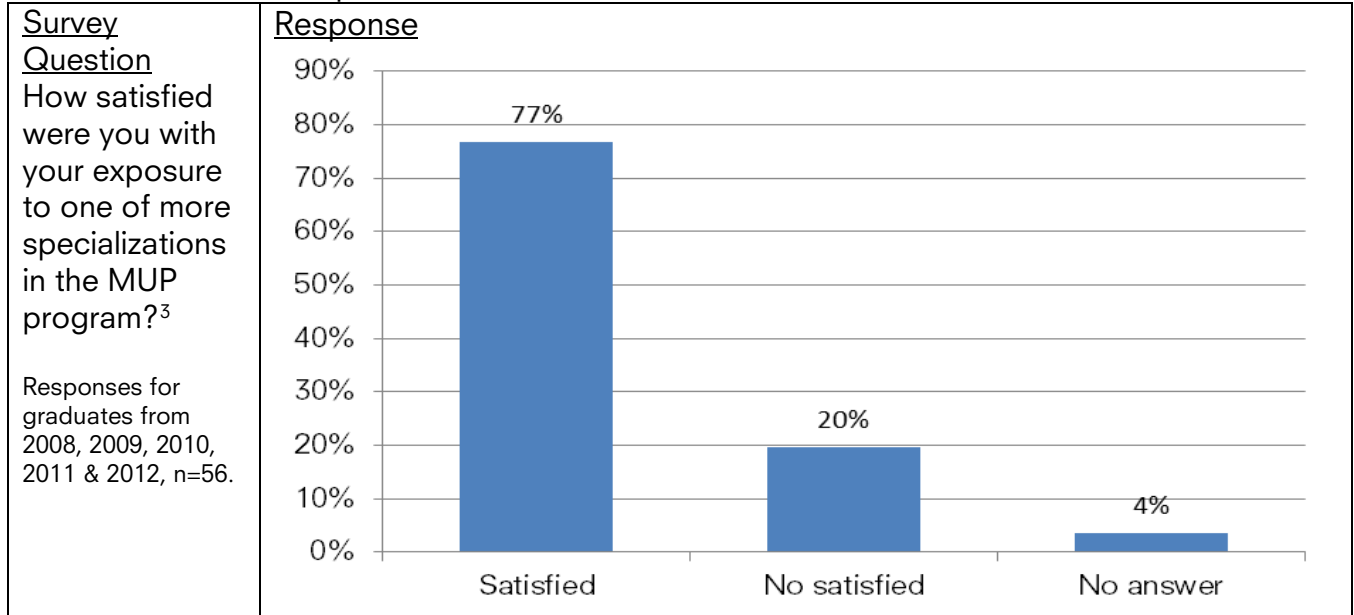


<sup>2</sup> Responses are aggregated for “Highly satisfied, “Satisfied” and “Somewhat satisfied.”

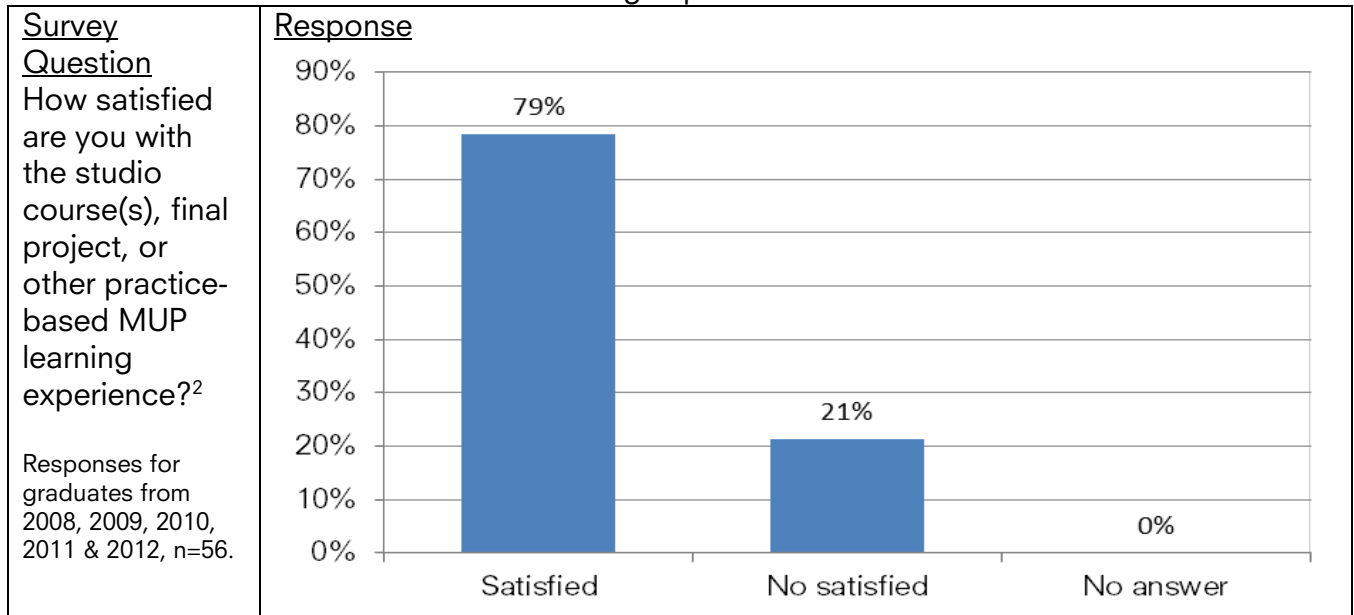




### 3.2 Satisfaction with Specializations



### 3.3 Satisfaction with Practice-Based Learning Experiences

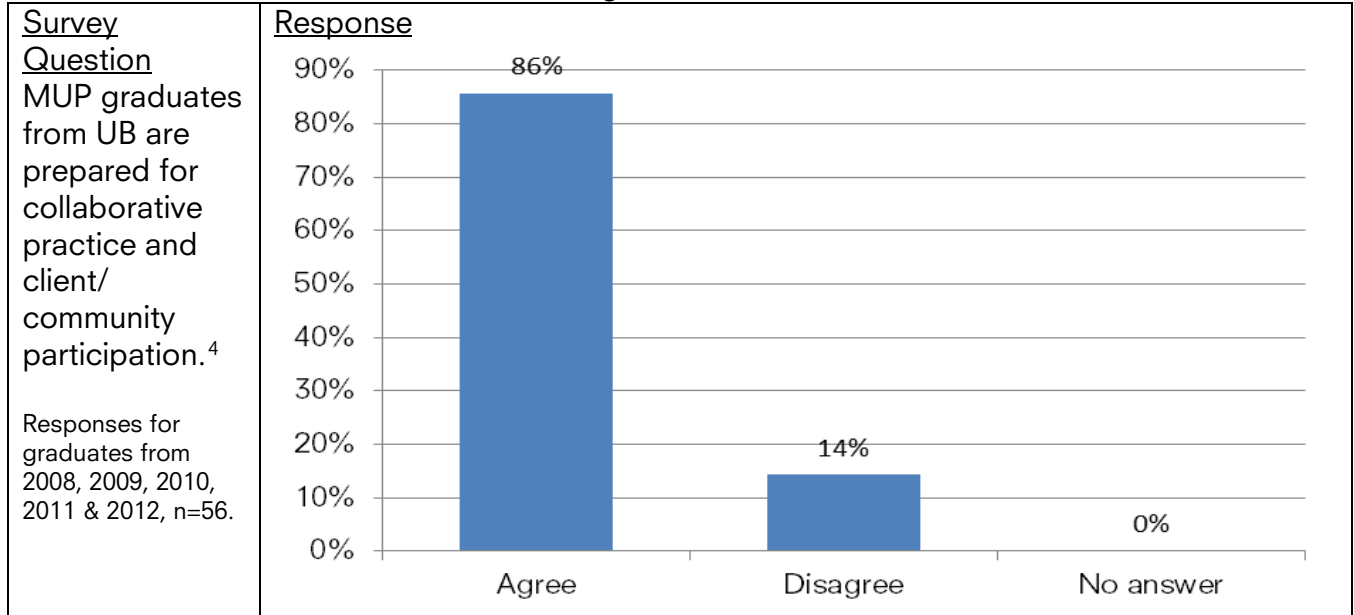


<sup>3</sup> Responses are aggregated for "Highly satisfied," "Satisfied" and "Somewhat satisfied."

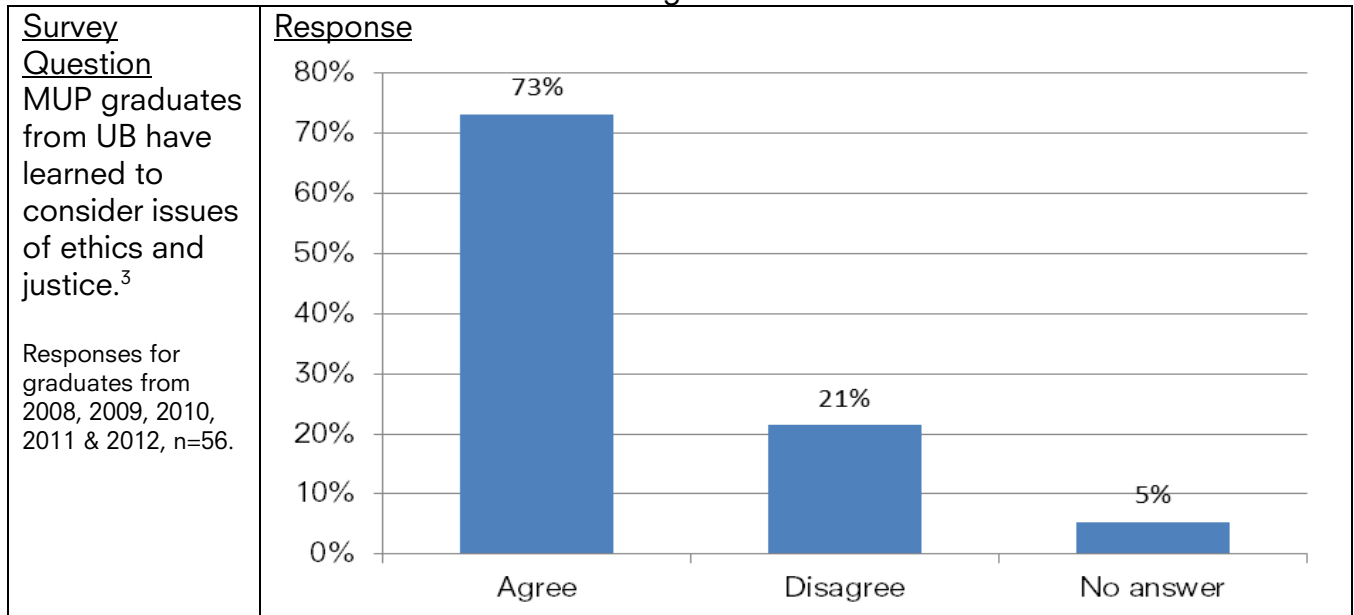




### 3.4 Satisfaction with Collaborative Learning



### 3.5 Satisfaction with Ethics and Justice Learning

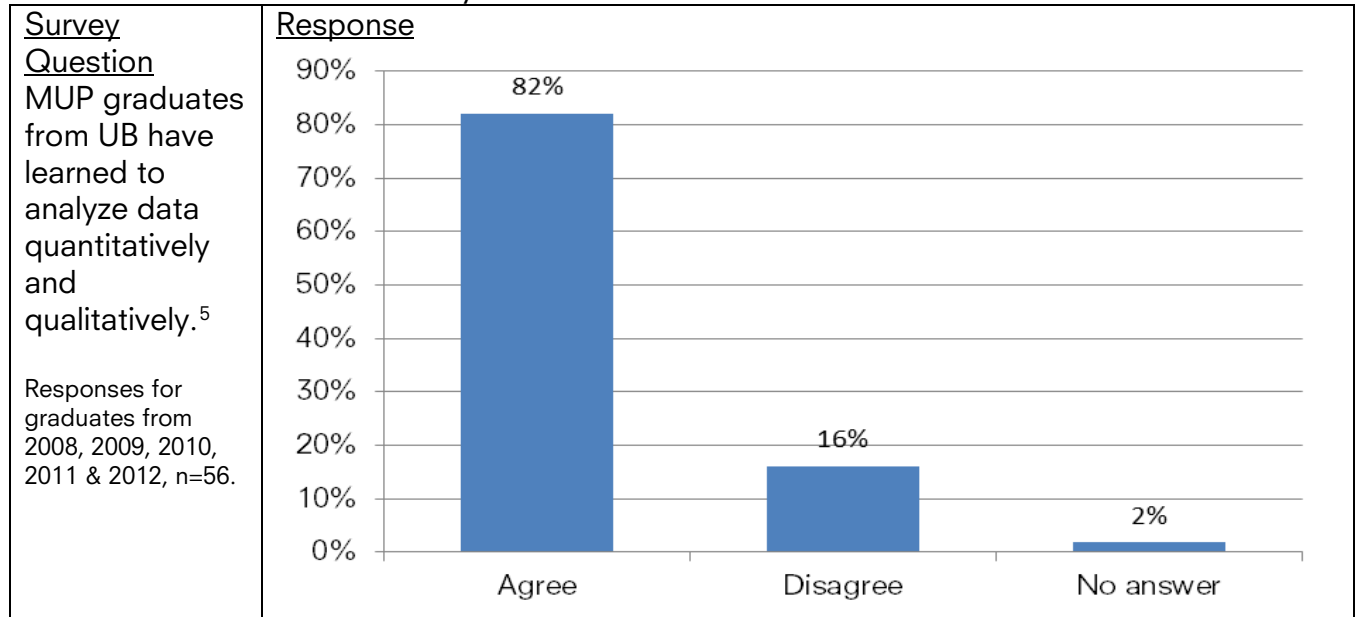


<sup>4</sup> Responses are aggregated for "Strongly agree & "Somewhat agree" and for "Somewhat disagree" & "Strongly disagree."





### 3.6 Satisfaction with Data Analysis Skills



<sup>5</sup> Responses are aggregated for “Strongly agree & “Somewhat agree” and for “Somewhat disagree” & “Strongly disagree.”







## 4. Engagement

### 4.1 Participation in Community Service Activities

