



Alumni Survey 2015, Master of Urban Planning

**Introduction**

In June 2015, the faculty of the UB Department of Urban and Regional Planning launched the third annual survey of its graduates. We asked graduates from the most recent five years to rate us on how we have done so that we can formally track our outcomes and evolve in better directions as needed.

**MUP alumni by the numbers**

Number of MUP graduates between 2010 and 2014: 185. Alumni were distributed as follows: 2010: 36; 2011: 30; 2012: 44; 2013: 39 and 2014: 36.

Number of such graduates with email addresses: 162

Number of such graduates with email addresses that were accepted as valid when we initiated this survey: 148

**Survey process**

We sent a letter via e-mail to our MUP alumni announcing the survey along with a link to the survey itself (the survey was administered through a third-party survey site, SurveyMonkey).

**Confidentiality**

Participation was voluntary. Survey subjects were not asked to provide personal information. Results are only presented in aggregate form. No individual responses are revealed.

Survey subjects are not charged to complete the survey, and they are not compensated. Names of survey subjects can never be connected to survey responses.





**How we define planning and planning-related positions**

We sought information on the types of jobs in which our graduates are employed. A *planning position* may take place at local, regional, state (province), national, or international levels. It may occur in the public sector, public authority, nonprofit organization, or private sector. Specific fields that constitute planning include: arts and culture planning, community activism/empowerment, community development, consulting, disaster planning, economic development, energy development and planning, environmental planning, GIS and other computer applications to planning, historic preservation and heritage, housing, international development, land use and code enforcement, legal practice related to planning, natural resources planning, neighborhood planning, parks and recreation, planning education, planning for training programs, planning within an architectural or engineering firm, planning management/finance, public health, real estate development, tourism development, transportation planning and analysis, urban design, and waste management. A *planning-related* position includes consulting, design, development, nonprofit management and administration, policymaking, policy analysis, corporate location, health policy analysis, and public administration that in some way uses your planning skills or contributes to planning objectives but does not fall under the first definition above.

**Results**

**1. Survey Response Rate**

Number of survey responses: 41

Survey response rate: 41/148 = 28%

Survey response rates are:

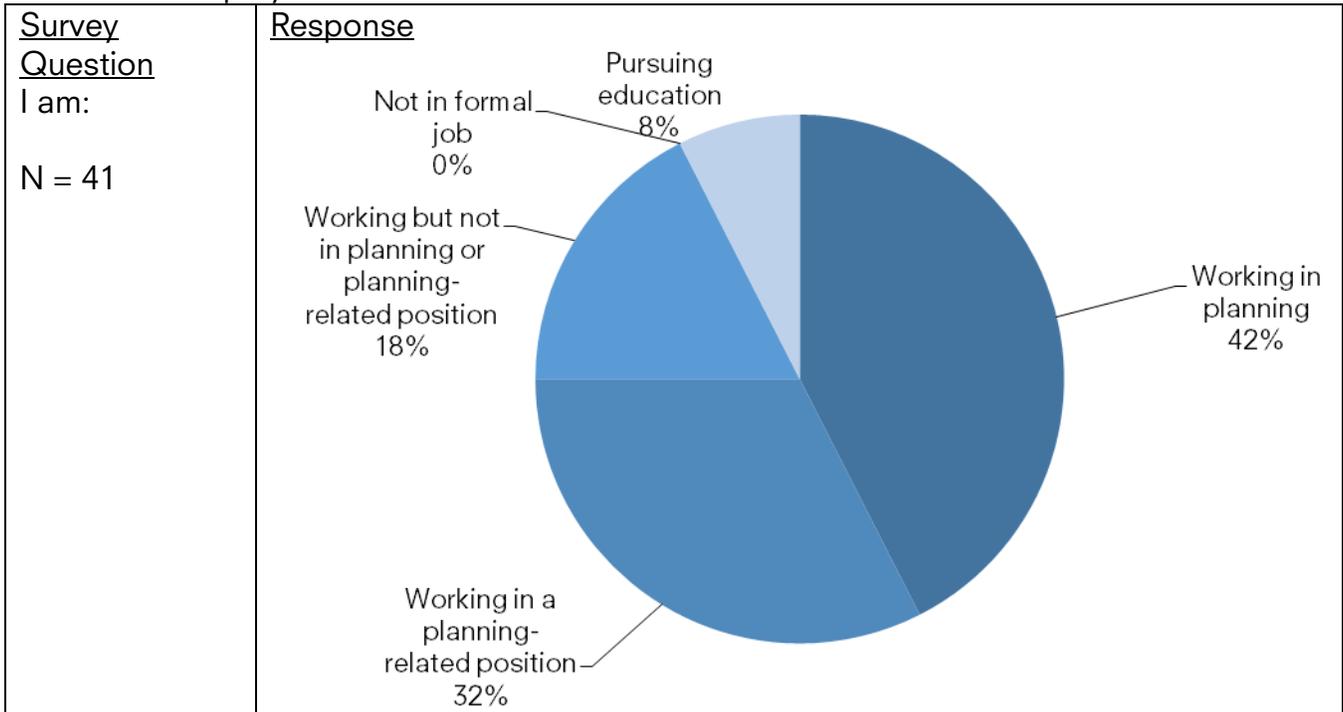
2010	22%
2011	17%
2012	7%
2013	20%
2014	24%
Unspecified	10%





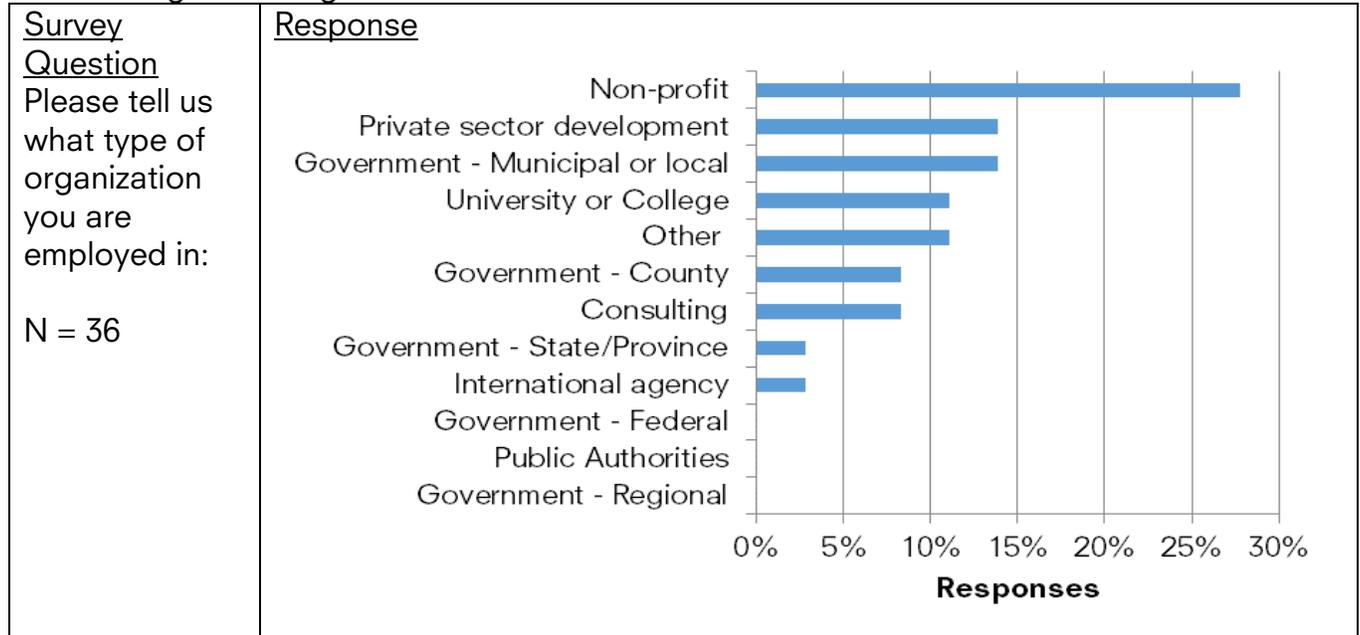
## 2. Employment

### 2.1 Current Employment



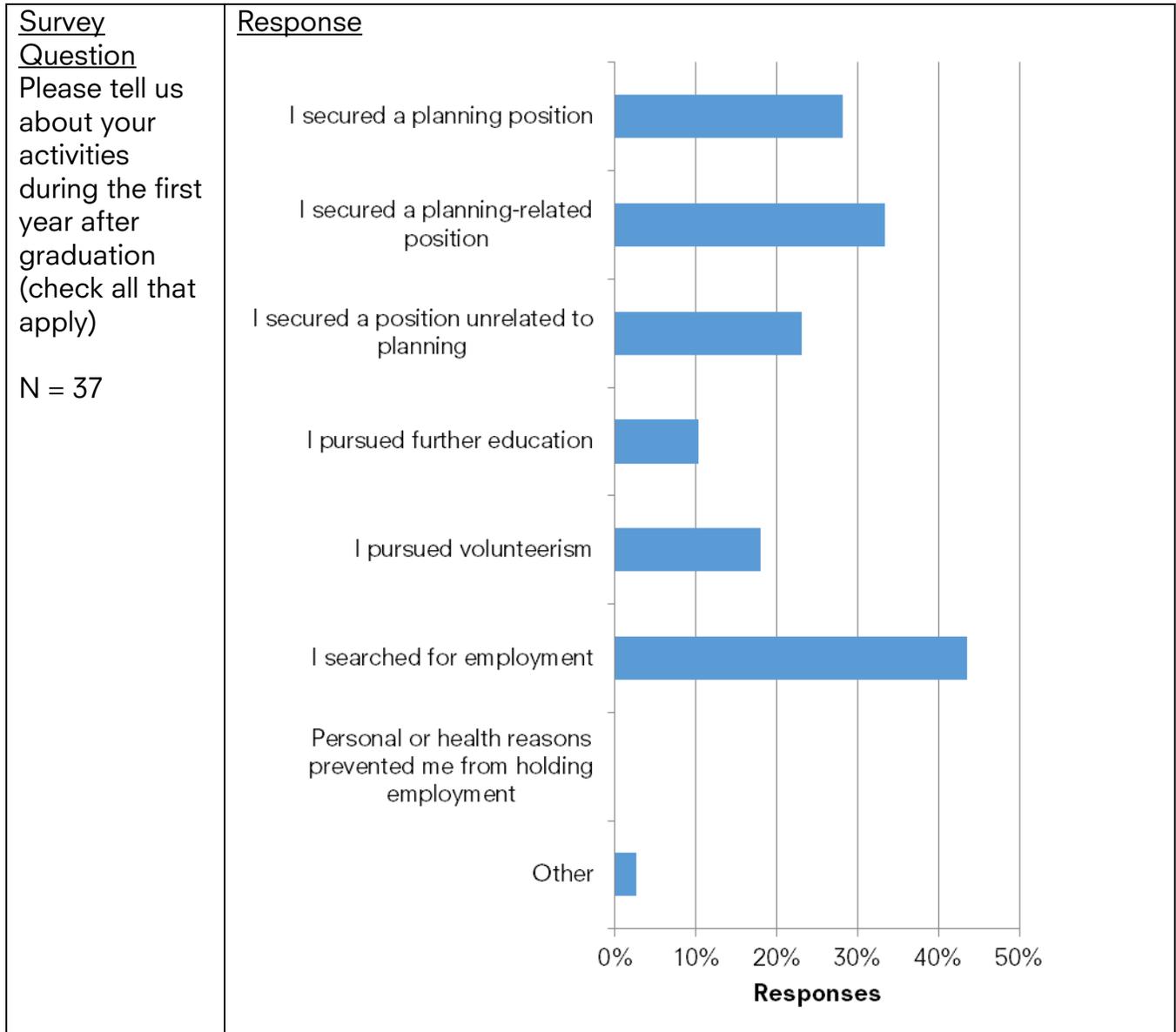


## 2.2 Planning Work Organization





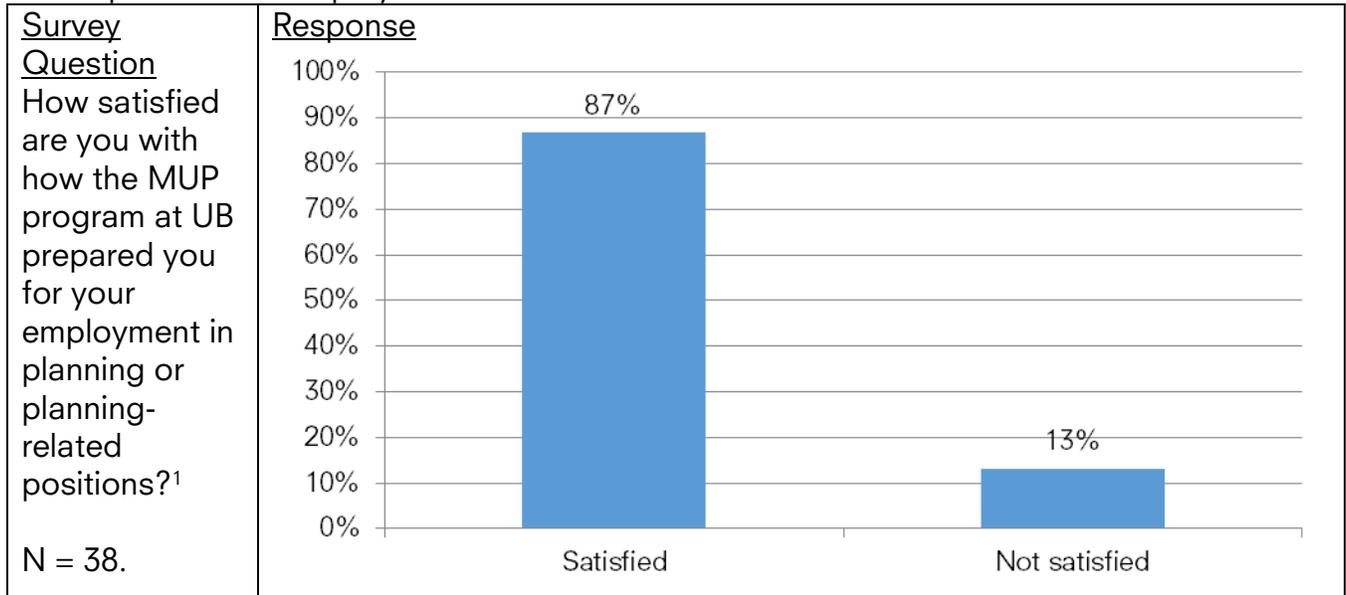
### 2.3 First Year Activities



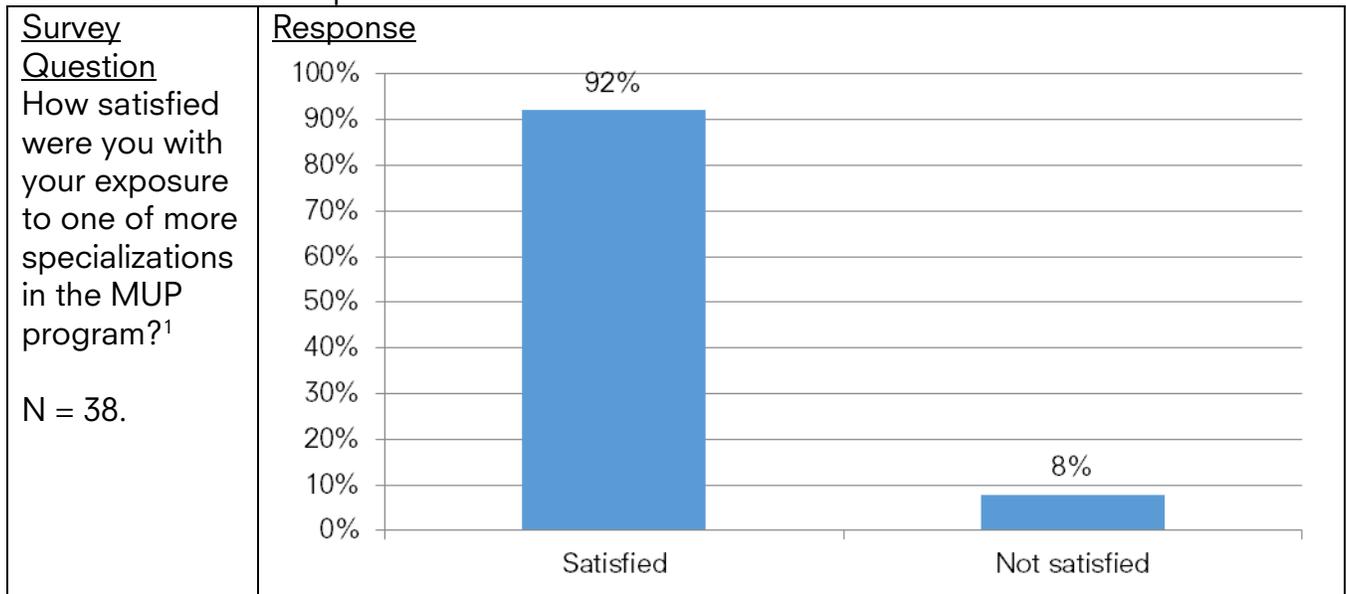


### 3. Satisfaction with MUP Program

#### 3.1 Preparation for employment



#### 3.2 Satisfaction with Specializations

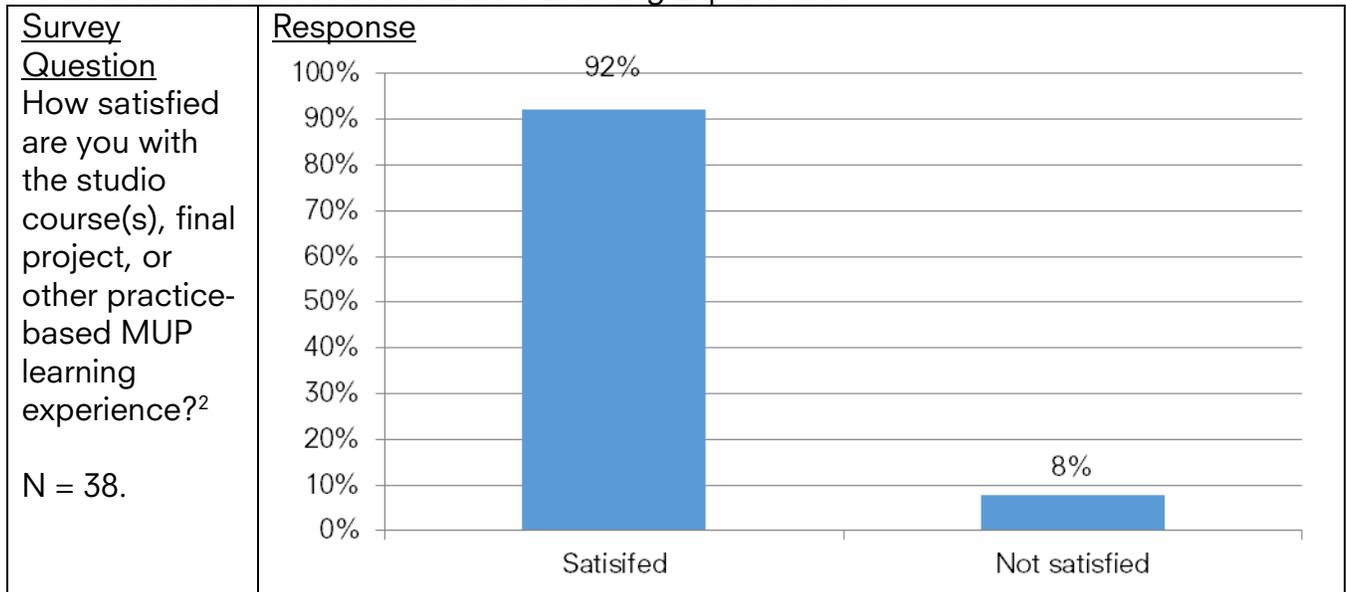


<sup>1</sup> Responses are aggregated for "Highly satisfied," "Satisfied" and "Somewhat satisfied."

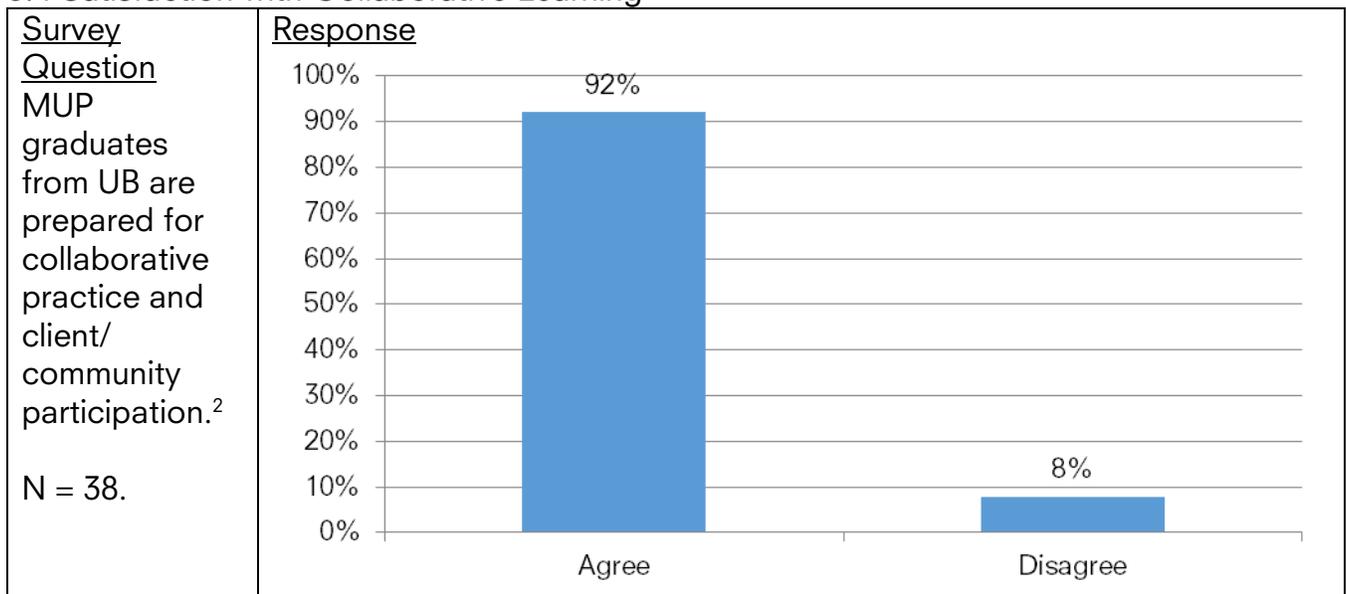




### 3.3 Satisfaction with Practice-Based Learning Experiences



### 3.4 Satisfaction with Collaborative Learning

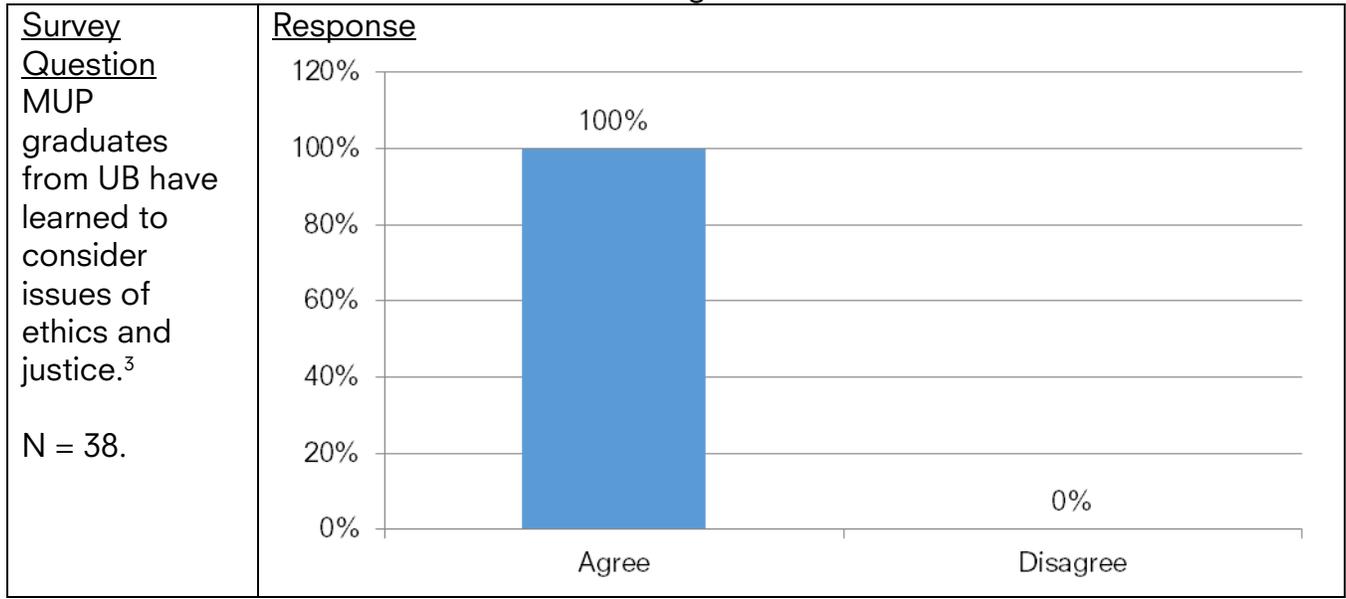


<sup>2</sup> Responses are aggregated for "Strongly agree & "Somewhat agree" and for "Somewhat disagree" & "Strongly disagree."

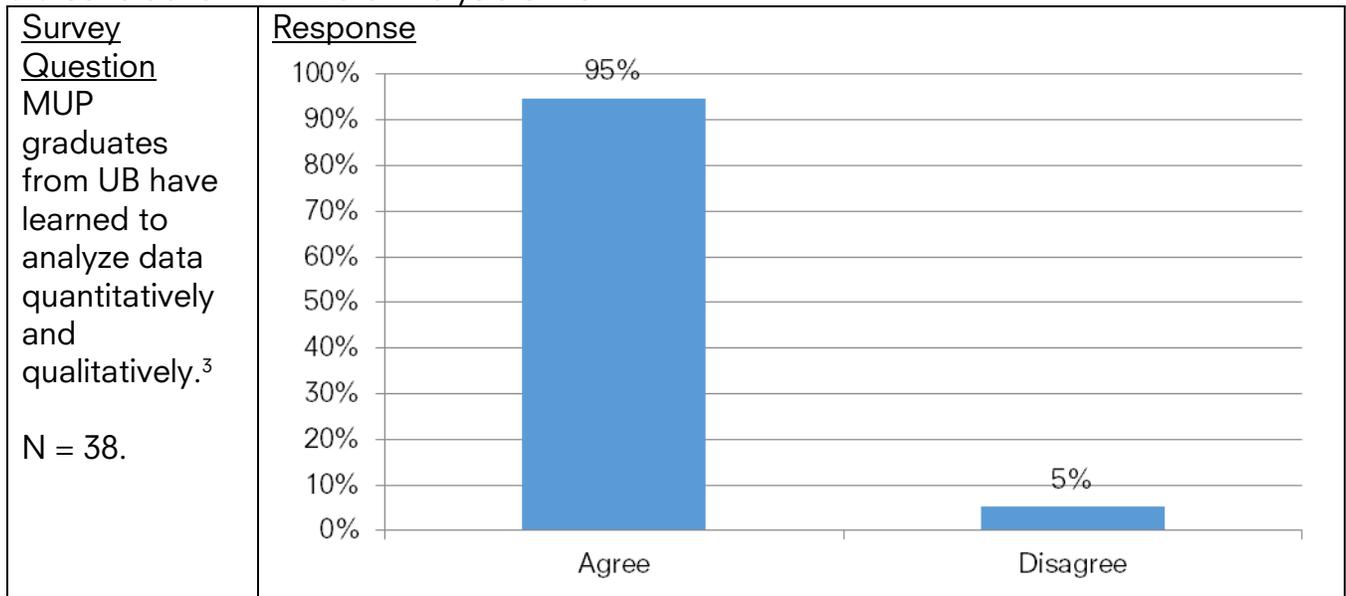




### 3.5 Satisfaction with Ethics and Justice Learning



### 3.6 Satisfaction with Data Analysis Skills



<sup>3</sup> Responses are aggregated for "Strongly agree & "Somewhat agree" and for "Somewhat disagree" & "Strongly disagree."





## 4. Engagement

### 4.1 Participation in Community Service Activities

